PITTSBURGH FASHION WEEK VENDOR APPLICATION
September 27, 2010 - October 3, 2010

Pittsburgh Fashion Week will host several hourly runway shows in the ballrooms at the Ramada Greentree on Friday, October 1, 2010 and Saturday, October 2, 2010 from 9A.M. – 8P.M. PFW is pleased to invite vendors to participate in **Fashion Avenue**, *a marketplace with style*, to sell products or services.

VENDOR APPLICATION/AGREEMENT for FASHION AVENUE
The below Vendor agrees to exhibit products or services on Friday, October 1 and/or Saturday October 2 from 9am to 8pm. Arrival time for setup is 7:15am.

VENDOR INFORMATION (Please print)

Date of desired exhibit space_____ (Oct. 1, Oct. 2, or both dates) (Dates are strictly on a **first-come first-served basis**.)

Amount of payment enclosed_____(See pricing below) Electricity desired?_____

Name of business_____

Name_____

Address_____

City_____ State_____ Zip_____

Telephone (C)_____ (W)_____

Email_____

Website name (if applicable) _____

Type of product or service_____

Do you have your own table? _____

COST

Vendors pricing is:

- A.) $150 for Friday, October 1, 2010
- B.) $200 for Saturday, October 2, 2010 OR
- C.) $325 for both days

- Electricity is available on a limited **first-come first-served basis** at a cost of $30 per day. Vendors are required to provide a heavy duty extension cord.

DETAILS

- Fashion Avenue will be held in the Grand Ballroom at the Ramada in Greentree (401 Holiday Drive Pittsburgh, PA 15220) during Pittsburgh Fashion Week hourly fashion shows.

- Vendors will exhibit their products or services from 9A.M. to 8P.M. on October 1st and October 2nd. **Setup** each day **begins at 7:15A.M**. and must be completed by 8:45A.M.

- The ballroom can accommodate approximately 34 vendors. Vendors will be assigned an area that consists of one 8 foot table, an ivory or black table cloth/skirting and two chairs. Vendors are welcome to bring their own table cloth/skirting if preferred. Each vendor will be allotted a small space behind their chairs to place a rolling rack or back stock. Rolling racks or similarly sized equipment must be provided by the vendor.

- All vendors must provide their own POS systems. Wireless internet access will be provided.

- In the event that a vendor must **cancel** this agreement after payment is received, **a refund will not be given.**

RETURN APPLICATION AND PAYMENT TO:
(Applications will be processed on a first-come first-served basis)

Pittsburgh Fashion Week
P.O. Box 17947
Pittsburgh Pa 15235-2742

Due Date for full payment to reserve space is **Tuesday, August 31, 2010**.
Make checks or money orders out to **'Pittsburgh Fashion Week'**.
Checks returned for non-sufficient funds will be charged a $35 NSF Fee.

Questions about Fashion Avenue?
Contact:
Dianne Stuckman @ dstuckman@verizon.net
LaMont Jones @ 412.918.6733 ljones@pittsburghfashionweek.com

AGREEMENT

I agree to and understand the vendor requirements and regulations.

Signature of responsible vendor party_____ Date_____

Printed name of responsible vendor party_____

Please return both pages of this agreement with your payment.

Thank You.

Pittsburgh Fashion Week…. Bringing Fashion Shows *YOUR* Way!

Insurance Disclaimer: In the event of theft, fire, unattended wares, and all other acts regarding the protection, or lack there of, of ones goods, Pittsburgh Fashion Week will not be held liable for these acts. The vendor accepts full responsibility of the decision to accept or decline insurance coverage during their participation in Fashion Avenue.