OUT OF THE HEELS OF PITTSBURGH CHARITY WALK

AUGUST 28 2010

LOGO

On August 28, 2010 Pittsburghers will come together in Schenley Plaza to promote the economic empowerment of women in need. The Team of Pittsburgh Fashion Week (pittsburghfashionweek.com) will join forces with PA Women Work for the first ever "Out of the Heels of Pittsburgh" charity walk. Since 1994, Pennsylvania Women Work has been providing professional training and personal development programs to single mothers, displaced homemakers and individuals in periods of difficult transition. The goal of PAWW is that the women they serve will participate fully in setting and achieving their goals. The program boasts a 90% success rate and is changing lives every day.

We are asking participates to wear their new or lightly worn heels. The walk will be a 1 MILE around the Library Bosque (in front of Carnegie Library in Oakland). After we walk we will place our heels in a large bin to be donated to the PAWW. Bring any amount of shoes that you want to donate.

EVENTS FOR PRIZES AT WALK:

- **Cinderella Shoe Contest**
- **T-Shirt Runway Contest - bring your own designed t-shirt and walk the runway**
- **Golden Shoe Contest**

FREE T-SHIRTS TO THE FIRST 50 PARTICIPANTS.

How to win the Golden Shoe Award

The person with the most sponsors will have an opportunity to win the Golden Shoe Award after the walk. Just ask family, friends, or co-workers to make a donation. .

Use the attached sponsorship sheet to track donations.

Registration Form

First/Last Name: _____

Address: _____

City: _____ **State:** ___ **Zip Code:** _____

Phone #: _____

E-mail: _____

Participant Status:

☐ **1 Mile Participant**

☐ **Non-Participant (donation only)**

T-Shirt Size:

☐ **S** ☐ **M** ☐ **L** ☐ **XL** ☐ **XXL**

(T-Shirts will be available for purchase at the event for $10)

☐ **Check** ☐ **Cash** ☐ **Credit Card**

The registration fee is $10 per person day of walk $20.00

(Checks made payable to Pittsburgh Fashion Week)

Type of Card ☐ Visa ☐ MasterCard

Name as it appears on card_____

Credit Card Number_____

Expiration Date ____/_____

You can also register online and pay with a credit card by visiting our registration website:

heels@pittsburghfashionweek.com

Your Total Donation Amount:_____

All participants must read and agree to waiver. Parents must
for minors
Walker's agreement, Waiver, Release and Acknowledgement

I assume all risks associated with walking in this event including, but not limited to, falls, contact with other participants, the effects of the weather, including high he and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having rea this waiver and knowing these facts and in consideration c your accepting my entry, I, for myself and anyone entitled act on my behalf, waive and release the organizers of the of the Heels of Pittsburgh Charity Walk, Pittsburgh Fashion We LLC and its owner(s) and all other sponsors, their representatives and successors, volunteers, models, and actors from all claims or liabilities of any kind arising out c my participation in this event or carelessness on the part c the persons named in this waiver. Further, I grant permiss to all of the foregoing to use any photographs, motion pictures, recordings, or any other record of this event for legitimate purposes.

Signature _____

Date:_____

Please Mail Registration Form with payment to:

Pittsburgh Fashion Week
For more information please call us at:

OUT OF THE HEELS OF PITTSBURGH CHARITY WALK

AUGUST 28 2010

Sponsorship Form

Name:_____ Phone #:_____

Please bring this form with you to Out of the Heels of Pittsburgh Charity Walk the day of the event with your collected donations.

✓	Name	Address & Phone Number	Donation Amoun

OUT OF THE HEELS OF PITTSBURGH CHARITY WALK

AUGUST 28 2010